



# 2011 Minda/Adelaide Development Company Corporate Golf Challenge





# Minda/Adelaide Development Company

## Corporate Golf Challenge

### Friday 18 November 2011

#### About Adelaide Development Company

Adelaide Development Company (ADC) to have had a long association with Minda, largely through our successful partnership in the creation of the Blackwood Park residential development.

ADC was founded in South Australia in 1922 by the grandfather of the current Group Managing Director, Fiona Roche. Since then, the company has been responsible for the creation of more than 35,000 residential allotments throughout the metropolitan area and regional centres. Its list of most recent successful projects in South Australia include Blackwood Park, Flagstaff Pines, Encounter Waters and Franklin Island.

#### Blackwood Park Development

Blackwood Park is perfectly located to offer a mix of hills living with the convenience of city living. Set in rolling hills and surrounded by over 400 hectares of parkland, Blackwood Park provides a peaceful and relaxing hills environment that is only 14km south of the Adelaide CBD.

Blackwood Park is privileged to be surrounded by a valuable natural local environment, and has been specifically designed to protect and maintain this precious resource. On your doorstep are walking trails, bike tracks, reserves and bushland just begging to be explored.

Showcasing a range of display homes to suit all lifestyles, Blackwood Park has set the benchmark for high quality housing. Urban Design Guidelines encourage enhanced sustainability through measures such as good solar orientation and the collection of water and energy, while still having sufficient flexibility to allow for individuality and personal choice. Blackwood Park was one of the first developments recognised for its sustainable planning and design under the new EnviroDevelopment certification system

A wide range of allotment types and sizes are available, from large, sloping parkland style allotments to more compact, flat urban style allotments. Many of these allotments have outlooks to landscaped reserves, the Adelaide hills, coast and beyond.

For further information visit [www.blackwoodpark.com.au](http://www.blackwoodpark.com.au)

#### Brief History of Blackwood Park

Minda and Adelaide Development Company commenced the development of 540 residential allotments at Craighburn Farm in 1997. This was the first phase of the award winning Blackwood Park Estate, which was successfully completed in 2003.

In 2004 Minda and ADC agreed to build on this success by commencing the current final phase of development, which will consist of around 660 residential allotments. The first allotments in this final phase went to the market in 2007 and more than 1/3 of the development has already been completed.

Blackwood Park continues to raise the standard as a premium residential estate.





# Minda/Adelaide Development Company Corporate Golf Challenge Friday 18 November 2011

## About Minda

### History

Established in 1898, Minda has a rich South Australian history as one of the oldest and most respected disability service providers, providing the highest-quality of care and support to people with an intellectual disability. Today, Minda remains at the forefront of the disability sector, offering support and opportunity to over 1,500 individuals in the areas of accommodation, supported employment, lifestyle services and respite.

### The event

We invite you to join us at the Blackwood Golf Club on Friday 18 November 2011 for the Minda/Adelaide Development Company Corporate Golf Challenge.

Adelaide Development Company (ADC) has had a long association with Minda, largely through a successful partnership in the creation of the award winning Blackwood Park residential development. It is with great pleasure that we welcome back ADC as our major sponsor and corporate partner.

The Minda/Adelaide Development Company Corporate Golf Challenge is an excellent event for networking amongst other philanthropic South Australian business people - people who not only appreciate a good game of golf, but also share Minda's passion for *creating an environment where people with an intellectual disability can embrace and enjoy the experiences of life.*

### Our target is to raise \$25,000

Minda is a leading edge organisation and was one of the first disability organisations in Australia to adopt the United Nations Convention of the Rights of People with Disabilities. This convention recognises that everyone is equal, has the right to make their own decisions, and should be treated with fairness, dignity and respect.

A Self Advocacy Program was recently established by Minda with the aim of empowering people with an intellectual disability to have a say within the organisation, but most importantly, the confidence to link in with their own local community and become a valued community member. This pilot program proved to be hugely successful, however it identified a need for further training. Funds raised at the Minda/Adelaide Development Corporate Golf Challenge will enable the continuation of this vital training to help more individuals to have a voice and contribute their views and ideas to Minda and their local communities.

### Why partner with Minda?

Minda is one of South Australia's largest disability service organisations and widely respected as a national leader in its field. A partnership with Minda will not only enhance your reputation as a socially responsible organisation amongst your stakeholders, but you will be working with an organisation that understands the need to promote its supporters, and works to meet and exceed the expectations of its sponsors.





# Sponsorship Benefits

## Naming Rights Sponsor (SOLD)

- The organisation that contributes \$5000 (inc GST) will become the Naming Rights Sponsor for the event.
- Signage will be displayed at registration and on course, as well as at the club house (install only).
- Company logo to be printed on scorecards.
- Opportunity to present awards.
- Ownership of a hole with promotional opportunities.
- Signage displayed around the hole (install only)
- Opportunity for promotional material in player kits.
- Team of four players.
- Food and beverages throughout the event.
- Gourmet two course lunch with beverages.
- Access to individual and team prizes.

## Hole Sponsors

- Hole sponsors will contribute \$1900 (inc GST) and will receive ownership of a hole with promotional opportunities.
- Signage displayed around the hole (install only)
- Opportunity for promotional material in player kits.
- Team of four players.
- Food and beverages throughout the event.
- Gourmet 2 course lunch with beverages.
- Access to individual and team prizes.

## Practice Putting Green or Driving Range Sponsors

- Practice Putting Green or Driving Range sponsors you contribute \$1200 (inc GST) and will receive ownership of the designated area with promotional opportunities.
- Signage displayed around the hole (install only).
- Team of four players.
- Food and beverages throughout the event.
- Gourmet two course lunch with beverages.
- Access to individual and team prizes.

## Refreshment Cart Sponsors

- The Refreshment Cart sponsor will contribute \$1500 (inc GST) and will receive exclusive branding of the refreshment cart
- Team of four players.
- Food and beverages throughout the event.
- Gourmet two course lunch with beverages.
- Access to individual and team prizes.

## Team Registration

- Team Registration cost \$900 (inc GST) and team will receive four places in the Minda/Adelaide Development Company Corporate Golf Challenge.
- Food and beverages throughout the event.
- Gourmet two course lunch with beverages.
- Access to individual and team prizes.





## Details

<b>Date :</b>	<b>Friday 18 November 2011</b>
<b>Registration:</b>	<b>7.30am</b>
<b>Venue:</b>	<b>Blackwood Golf Club</b> <b>Cherry Gardens Road, Cherry Gardens</b>
<b>RSVP:</b>	<b>Friday 11 November 2011</b>
<b>Dress Golf:</b>	<b>Golf attire, no denim. Full details available at the club's website</b> <b><a href="http://www.blackwoodgolf.com.au">www.blackwoodgolf.com.au</a></b>
<b>Dress Lunch:</b>	<b>Neat casual</b>



## Program

<b>7.30am</b>	<b>Registration</b>
<b>7.45am</b>	<b>Announcements</b>
<b>8.00am</b>	<b>Shotgun start</b>
<b>1.00pm</b>	<b>Pre-lunch drinks</b>
<b>1.15pm</b>	<b>Lunch served</b>
<b>2.30pm</b>	<b>Presentations</b>

For further information or to discuss supporting opportunities, please call:

**Marion Zafry** on p 8422 6286 m 0409 245 653 e [marion.zafry@minda.asn.au](mailto:marion.zafry@minda.asn.au) OR

**Nicole Anderson** on p 8422 6514 m 0401 133 643 e [nicole.anderson@minda.asn.au](mailto:nicole.anderson@minda.asn.au)



