

THE MINDA CORPORATE GOLF CHALLENGE 2009

Proudly Sponsored by **Adelaide Development Company**

FRIDAY 16 OCTOBER 2009

BLACKWOOD GOLF CLUB



We Can Do It

ABOUT ADELAIDE DEVELOPMENT COMPANY

Adelaide Development Company is proud to have had a long association with Minda Inc, largely through our successful partnership in the creation of the Blackwood Park residential development.

Adelaide Development Company was founded in South Australia in 1922 by the grandfather of current Group Managing Director, Fiona Roche. Since then, the company has been responsible for the creation of more than 35,000 residential allotments throughout the Adelaide metropolitan area and regional centres.

Its list of most recent successful projects in South Australia include Blackwood Park, Flagstaff Pines, Encounter Waters and Franklin Island.



Blackwood Park is perfectly located to offer a mix of country living with a wonderful sense of open space and freedom, and yet only minutes from the amenities you would expect to find in the city.

Blackwood Park is privileged to be surrounded by a valuable natural local environment, and hence has been specifically designed to protect and maintain this precious resource. Creating homes that reduce their impact on the environment is important. We're raising the bar by implementing an equivalent 6 star energy rating on all homes and a requirement to install larger rainwater tanks. Our Urban Design Guidelines encourage enhanced sustainability through measures such as good solar orientation and the collection of water and energy, while still having sufficient flexibility to allow for individuality and personal choice.

Brief History of Blackwood Park

Minda Inc and Adelaide Development Company commenced the development of 540 residential allotments at Craighburn Farm in 1997. This was the first phase of the award winning Blackwood Park Estate, which was successfully completed in 2003.

In 2004 Minda Inc and Adelaide Development Company agreed to build on this success by commencing the current final phase of development, which consists of 620 residential allotments. The first allotments in this final phase went to the market in 2007, and Blackwood Park continues to raise the standard as a premium residential estate.

Approximately 30% of the current development has been brought to the market, and Blackwood Park now hosts the best quality display homes village in Adelaide. For further details or information visit www.blackwoodpark.com.au.

ABOUT MINDA

Since 1898 Minda has been leading the way nationally and internationally, in helping people with an intellectual disability. One of South Australia's premier not-for-profit agencies, the name Minda was originally chosen from an aboriginal name that means "place of shelter and protection"

Although Minda historically cared for children, for a number of years now, the organisation has catered for the specific needs of over 1500 adults and young people who have left secondary school.

These days, with operations both on and outside of the beautiful campus at Brighton, Minda's services range from accommodation for 511 people, including aged-care and high support services, community services including supported community living, accredited disability work training, a range of day options programs for 330 people, recreational programs, outreach services and respite care for 200 people.

Minda operates a number of businesses in packaging, furniture production, plant wholesaling, laundry and environmental services, in locations from Brighton to Craighburn. More than 320 supported employees with intellectual disability participate actively each day in running these businesses. They love going to work to contribute and to socialise with their friends and earn an income.

Minda's core Vision and Mission is to maximise choice and inclusion for people with intellectual disability to achieve their aspirations. Please assist us in reinforcing Minda's values of **Inclusion**, **Respect**, and **Choice** to the South Australian community by supporting this event.

We Can Do It

We can say this because we see it, each and every day. We see it in the smiles of our clients, who are able to live in their own home, go on holidays, and have a job....

We see it in the dedication of our staff members and their families who support the work they do.

And we see it in the generosity of the public, our corporate sponsors and our volunteers.

Too right – We Can Do It

The Minda Corporate Golf Challenge
Proudly sponsored by Adelaide Development Company

Golf Day Details

When

Friday 16 October 2009

7.00am	Registration
8.00am	Shotgun Start
1.30pm	Gourmet BBQ lunch
2.30pm	Presentation of trophies

Where

Blackwood Golf Course

Cherry Gardens Road
Cherry Gardens

The Blackwood Golf Club is a highly regarded golfing facility due to its beautiful bush setting, clubhouse facilities and the challenging character of the course layout.

Some of the characteristics of this stunning course are:

- Pure couch fairways, lined by a combination of native and exotic trees and shrubs;
- Green complexes that combine subtle undulating greens with strategically placed bunkers;
- A collection of the holes that make you think about every shot;
- Several dams providing a visual enhancement and golfing challenges; and
- Quality practice facilities to improve every facet of your game.

Please note : all participants in the golf day are responsible to their own safety and equipment, the safety of others and any damage to golf carts. Organisers will take all care but accept no responsibility.

Cancellations : no refunds will be made if cancelling 2 weeks prior to the event. Substitute delegates are welcome.

Golf Club Dress Standards

Neat casual dress is required at all times when playing golf at Blackwood Golf Club.

Dress not acceptable on the course includes:

- ¾ trousers (male only)
- Shirts without collars
- Denim clothing of any type
- Coloured socks (unless knee-high), coloured sockettes or coloured anklets (male only)
- Offensive or bold advertising, slogans or cartoons.

The Clubhouse

- Dress that is acceptable for wearing on the course is also suitable for wearing in the clubhouse.
- Jeans are acceptable as neat casual dress in the clubhouse provided they are not ripped or faded.
- The attention of visitors to the Club, who do not play golf, is drawn to the list of dress items considered neat casual attire.

The following dress is not considered neat casual attire:

Male – tracksuits, t-shirts, tank tops and sports shorts

Female – above items plus leggings, leisure/track suits, brief shorts and strapless tops.

Footwear

- Thongs and ripple-sold shoes are not permitted.
- Golf shoes may be worn in all carpeted areas on the ground floor.
- Golf shoes are not permitted in the main clubhouse entrance or staircase.
- Soft spike golf shoes may be worn upstairs only when the sprig bar is closed and only when ordering food/drink to be consumed outside. Under no circumstances may members or visitors sit down in the main room or go onto the balcony whilst wearing soft spikes. Metal spikes are not permitted upstairs.
- Sandals and boat shoes are not permitted on the course, but may be worn in the clubhouse.
- Socks must be worn at all times with shoes (except when wearing sandals or boat shoes).

Major Event Sponsor Benefits - SOLD

Adelaide Development Company have already committed their support as major sponsor of this years event.

- Naming rights to the Event
- Signage displayed at registration, on course and in the club house
- Signage printed on scorecard
- Opportunity to present awards during formalities
- Ownership of a hole with promotional opportunities (for ideas please contact Minda Marketing)
- Signage displayed around the hole (subject to normal club requirements, eg no signage to be placed on greens etc)
- Acknowledgement during formalities
- Opportunity to place a promotional item or flyer in the player kits
- Opportunity to support Minda Inc
- Official certificate of appreciation from the event
- Registration for up to four players (valued at \$800) including:
 - Practice driving range warm up balls for all four players
 - Light refreshments on course including all drinks
 - Gourmet BBQ lunch and drinks.



Club House



6th Green

Hole Sponsorship Benefits

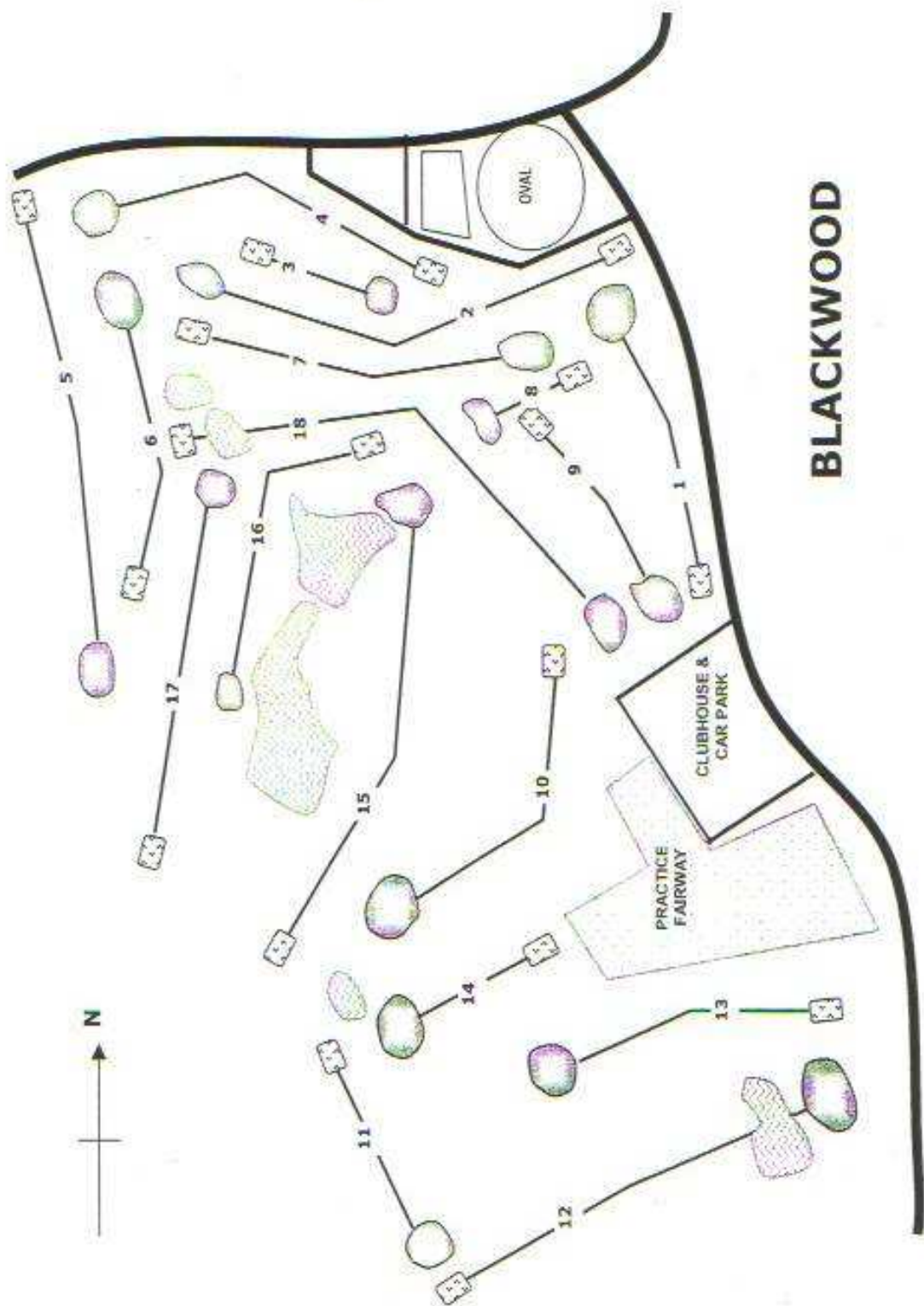
\$1800 including GST

16 available, see map overleaf for approximate hole locations.

- Ownership of a hole with promotional opportunities (for ideas please contact Minda Marketing)
- Signage displayed around the hole (subject to normal club requirements, eg no signage to be placed on greens etc)
- Acknowledgement during formalities
- Opportunity to place a promotional item or flyer in the player kits
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Aerial Shot of Course



Please note:

Holes 18 and 14 are already allocated.

Practice Putting Green and Driving Range Sponsorship

\$1000 including GST

Two available, refer map previous for location

- Ownership of the putting green or driving range with promotional opportunities (for ideas please contact Minda Marketing)
- Signage displayed around the area (subject to normal club requirements)
- Acknowledgement during formalities
- Opportunity to place a promotional item or flyer in the player kits
- Opportunity to support Minda Inc
- Official certificate of appreciation from the event
- Registration for up to four players (valued at \$800) including :
 - Practice driving range warm up balls for all four players
 - Light refreshments on course including all drinks
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Practice bunker

Refreshment Cart Sponsorship

\$1000 including GST

Two available

- Exclusive branding of the refreshment cart (in the form of three A4 colour prints attached to each drink/refreshment cart)
- Acknowledgement during formalities
- Opportunity to place a promotional item or flyer in the player kits
- Opportunity to support Minda Inc
- Official certificate of appreciation from the event
- Registration for up to four players (valued at \$800) including :
 - Practice driving range warm up balls for all four players
 - Light refreshments on course including all drinks
 - Gourmet BBQ lunch and drinks

Team Sponsorship

\$800 inc GST

20 available

- Acknowledgement during formalities
- Opportunity to support Minda Inc
- Official certificate of appreciation from the event
- Registration for up to four players (valued at \$800) including :
 - Practice driving range warm up balls for all four players
 - Light refreshments on course including all drinks
 - Gourmet BBQ lunch and drinks



3rd Hole



18th Dam

Further Information

We thank you for taking the time to read this package. A **booking and registration form** is also enclosed for ease of response.

Please contact Nicole or Marion for further information and any queries you may have regarding the **Minda Corporate Golf Challenge 2009**.

For further ideas on promotional ideas for your hole sponsorship please contact Nicole or Marion.

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