



we can do it.

Helping People Help Themselves

Minda Black Tie Quiz Night

13 November 2009



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Sponsorship proposal

Kelly & Co. Lawyers is proud to be the 'Presenting Partner' of the 2009 Minda Black Tie Quiz Night. Kelly & Co. has been working with Minda for the past 20 years and we are pleased to be leading this event to raise funds for Minda and its clients.

In 2007, Kelly & Co. initiated this event and with the assistance of Minda, nine fantastic sponsors and generous guests, collectively we raised \$45,000. 2008 marked the second year of this fantastic event and with the assistance of sponsors and guests \$50,769 was raised. Susan McInerney, CEO of Minda Incorporated advised those in attendance that the funds raised by the Minda Black Tie Quiz Night would go towards the furnishing of community group homes:

Minda provides a range of services to people with an intellectual disability, including accommodation - both on our Brighton campus and in our houses in the wider community - as well as offering a wide range of day services to both accommodated clients and those cared for by their families. Our business operations employ more than 300 clients in meaningful work and Minda Job Placements has found open employment for over 376 intellectually disabled people. With over 900 staff and 340 volunteers providing care and support to nearly 1,100 people with intellectual disability, Minda is one of the largest and most complex businesses in our state.

Another 12 new community group homes are to be built in the community and monies raised tonight will help furnish these homes. This will enable more campus based clients to choose community living and will also contribute to further reduce the state wide Urgent Accommodation Waiting List.

- Susan McInerney, CEO Minda Incorporated

In 2009, the Minda Black Tie Quiz Night is being held on Friday, 13 November 2009 at the Sebel Playford Adelaide on North Terrace. This high profile black tie event will be attended by approximately 250 guests who will be challenged with four rounds of questions and treated to a sumptuous three course meal, live and silent auctions and entertainment from Tutti - Minda's Arts and Music group.

Competition will be hot amongst attendees as everyone tries to win the trophy from Mutual Community who took home the coveted prize at the 2008 event.

Sponsorship Benefits



Benefits	Gold Sponsorship \$5000 ex GST	Silver Sponsorship \$4500 ex GST	Bronze Sponsorship \$3000 ex GST	Table Sponsorship \$1500 ex GST
Presentation and naming rights of and the Minda Black Tie Quiz Night trophy	*			
Opportunity to negotiate your products (if applicable) to be used at the venue	*	*		
Opportunity to install a company display in the silent auction room	*	*		
Opportunity to play a commercial during the evening	*	*		
Opportunity to provide guests with marketing collateral	*	*	*	
Table of 10	*	*	*	*
Your logo on our invitation	*	*	*	
Your logo on the table menus	*	*	*	
Your logo shown on screens throughout the evening	*	*	*	

Did you know this about Minda?

Since 1898 Minda has been leading the way nationally and internationally, in helping people with an intellectual disability. One of South Australia's premier not-for-profit agencies, the name Minda was originally chosen from an aboriginal name that means "Place of shelter and protection".

Although Minda historically cared for children, for a number of years now, the organisation has catered for the specific needs of over 1000 adults and young people who have left secondary school.

These days, with operations both on and outside of the beautiful campus at Brighton, Minda's services range from accommodation, including aged-care and high support services, community services including supported community living, accredited disability work training, a range of day options programs, recreational programs, outreach services and respite care.

Minda operates a number of businesses in packaging, furniture production, plant wholesaling, laundry and environmental services, in locations from Brighton to Craighburn. Over 300 supported employees with intellectual disability participate actively each day in running these businesses. They love going to work to contribute and to socialise with their friends and earn an income.

Minda's core Vision and Mission is to maximise choice and inclusion for people with intellectual disability to achieve their aspirations. Please assist us in reinforcing Minda's values of **Inclusion, Respect, and Choice** to the corporate community of Adelaide by supporting this fantastic event.



For further information or to discuss supporting opportunities, please call:

Jacqui Ion on 0408 844 142 or **Madeline Brown** on 8205 0831 from Kelly & Co. Lawyers

Nicole Anderson on 8422 6514 or **Marion Zafry** on 8422 6286 from Minda Inc.