



Happy to be a tragic



MINDA Incorporated chief executive Susan McInerney is a self-confessed cricket “tragic”.

In fact, her passion for the game even led her husband to propose marriage next to the statue of legendary Australian cricketer Sir Donald Bradman.

Ms McInerney became interested in cricket as a child and by age 15 was umpiring district matches.

“It was challenging being female,” she tells us in the first of an SA Business Monthly series looking at what senior executives

PASSION: Minda CEO Susan McInerney at Adelaide Oval.

do After Hours. “I was sledged mercilessly. I had never been in that position before, but I was always brought up that if you wanted to do something, you go out and do it.”

While she stopped umpiring many years ago, her interest in the sport remains strong. “I recognised at an early age that (cricket)

took a lot of pre-thought before the game, during the game and in analysis at the end of the game,” she says. “I think the understanding of strategy at a young age has helped me in business.”

Ms McInerney, whose childhood heroes were Australian cricketing legends Dennis Lillee and Rodney Marsh, says she prefers Test cricket to the newer 20/20 form of the game. “I hope that Test cricket never loses its appeal or its predominance,” she says.

- Alexandra Economou